

WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE

April 28, 1993

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MEMBERS PRESENT: Chairman Shirley Ganem; Members Joan Lovering, Barbara Jackson, Mike Toomey, Andy Milligan, Sharon Severy, Tony Triolo, Bob Garland, Bob Grott, Bill Wiebe

ABSENT: Bruce Dreisbach, Tim Sullivan

Shirley Ganem called the meeting to order at 7:30 a.m. in the First NH Conference Room. First on the agenda was a report from the--

STRATEGIC PLANNING COMMITTEE.

Joan, Bill and Bob Grott passed out their Report #2. At the April 14 EDC meeting the group had approved the restructuring of the EDC into Task Groups, and had adopted the four tasks which had been developed during the Community Renaissance program:

1. Develop a new business park on town-owned land.
2. Create a business development corporation.
3. Complete and implement Route 28 study.
4. Develop a community facilitation mechanism for Wolfeboro (regulatory handbook, scheduling of town events, etc.)

To these four they wished to add two more:

5. Continue to support existing businesses (i.e. carry on the small business seminars.)
6. Create a mechanism to coordinate the many types of planning currently taking place. We feel this is necessary to bring together all the groups currently planning in order to focus on common visions and create common goals for the community. This would be considered an expansion of this committee's mission, and requires the agreement and support of the Selectmen to include this facilitation mechanism as part of our mission.

They also passed out copies of the EDC mission statement, a text slightly revised from the original, prepared when EDC started:

The Economic Development Committee's purpose is to serve the Town of Wolfeboro by maintaining and fostering a proper business climate. Our goal is to work with existing businesses as well as new business looking to expand into the Town of Wolfeboro. Working in conjunction with Town, State and Federal agencies, the Economic Development Committee intends to identify, plan and respond to the economic needs of our town.

In the discussion which followed, these points were raised:

* We should focus on the quality of life, and on tourism, resort area, second homes, retirees, etc. This is Wolfeboro's uniqueness.

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* People in Town say they want economic development, but they don't want anything to change.

* The committees are more conservative than the citizens are.

* The Civic Profiles project done two summers ago covered much of this ground (task #4) and we should be using that report. (Secretary will send copies of the Civic Profile report out with these minutes.)

* The Town should be what the townspeople want. The collected vision from various surveys should be adopted as goals by the Selectmen and every group should be aimed in that direction.

* "If you don't know where you're going, any road will get you there."

On a motion by B. Jackson, seconded by B. Garland, the committee adopted task #5. The next question was, who will do the marketing for these task groups under the reorganization plan which doesn't have a central marketing committee. The steering committee will study that at their next meeting.

ANTIQUE BOAT MUSEUM

Bill Wiebe gave a brief report on the status of this project. The property Alton offered was turned down, and the group is now looking favorably on Wolfeboro. They have worked out the problem of getting the boats under the bridge and into Back Bay. George Johnson of Wolfeboro is chairman of the committee, and they are looking at properties around Back Bay.

DON HUGHES - proposed Planning Charrette for the C-3 Area

After his presentation at the last Selectmen's meeting, Shirley Ganem had invited Don to come back and talk with the EDC again. He had briefly described the process at the March 17 meeting. This time the questions were mainly about timing and funding.

Hughes said that the Wolfeboro 2000 committee work will wind up in August, so the Charrette would probably be planned for September. The aerial mapping which is just starting will provide wonderful topographic details which will be very useful in the planning.

In answer to questions, Don stated that a number of Town employees would assist in the Charrette, especially Amanda and Dave Ford. The Land Bank has talked with Victor Crombie, a well-known planner, who is interested in the project. At a meeting of the Land Bank Rick Chellman suggested a price tag of \$10-15,000 for the Charrette, but Hughes reported that Simpson has heard from some experts offering to volunteer their time, so the cost will probably not be that much. The Land Bank will contribute \$3,500 from a grant they have received.

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What does Hughes want from the EDC? Enthusiasm and commitment, and members assured him that they could supply both. The money is another matter. There was discussion as to whether it would be feasible to join the area being studied by the Route 28 Committee with the C-3 property as part of the Charrette. Barbara Jackson said she would discuss this with Rick Chellman, whom the Committee is engaging as a consultant.

This pretty well concluded the meeting, as members were drifting out to go to work. Upcoming dates to remember:

BREAKFAST - Next Thursday morning, May 6 at 7:30 a.m. at the Wolfeboro Inn to learn the findings of the Business Visitation Program.

NEXT EDC MEETING - Wednesday morning, May ¹²~~3~~ at 7:30 a.m., First NH Bank.

Respectfully submitted,

Rosemary Arctander

Secretary

